

App 2157

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PTO/SB/21 (08-00)
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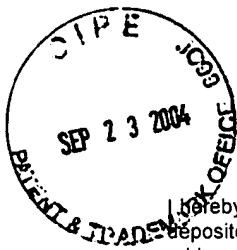
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| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> CUSTOMER NUMBER 27832 | Application Number | 09/928,024 | |
| | Filing Date | 10 AUG 2001 | |
| | First Named Inventor | ELDERING | |
| | Group Art Unit | 2151 | |
| | Examiner Name | UNKNOWN | |
| Total Number of Pages in This Submission | 438 | Attorney Docket Number | T741-10 |

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| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | |
|---|--|
| Firm or Individual name | Expanse Networks, Inc. Craig Hallacher, Reg. No. 54,896 |
| Signature | |
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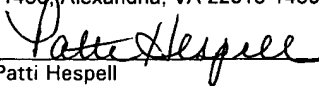
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Patent

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Date: September 21, 2004
Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | | |
|---|----------------------------|--|---|
| SERIAL NUMBER 09/928,024 | FILING DATE 10 AUG 2001 | FIRST NAMED INVENTOR ELDERING ET AL | ATTY. DKT. NO. T741-10 |
| TITLE TARGETING ADS TO SUBSCRIBERS BASED ON PRIVACY PROTECTED SUBSCRIBER PROFILES | | | ART UNIT 2151 EXAMINER UNKNOWN |

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of record the references listed on the accompanying PTO Form SB/08A and B for consideration by the Examiner in the examination of the above-identified patent application. Copies of the patent documents are enclosed.

This Information Disclosure Statement is being submitted:

- ☒ (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or
- ☐ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☐ The check, or authorization to charge deposit account, in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and

☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

Attached hereto is Form PTO-SB/08A and B listing documents believed to be relevant to the above-captioned application. It is respectfully requested that these documents be considered by the Examiner. The relevance of each non-English document will be discussed as follows:

REMARKS:

None.

This disclosure statement should not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, it is requested that the undersigned be contacted by telephone promptly so that any deficiency can be remedied.

Some of the documents may have markings thereon. No significance is intended to be attached to the markings.


The submission of these documents is not intended to be deemed an admission that they constitute analogous art.

CERTIFICATION

Applicant(s) certify that:

- ☐ (1) Each item or reference was cited in a communication from a foreign patent office in a corresponding foreign application not more than three months prior to the filing date of the Statement; or
- ☐ (2) No item or reference was cited in a communication from a foreign patent office in a corresponding foreign application or, to the knowledge of the Applicant(s), was not known more than three months prior to the filing of the Statement.

Respectfully submitted,

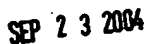


Craig Hallacher
Reg. No. 54,896

Date: 9/21/2004

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|------------------------|------------|
| Application Number | 09/928,024 |
| Filing Date | 10 AUG 200 |
| First Named Inventor | ELDERING |
| Art Unit | 2151 |
| Examiner Name | UNKNOWN |
| Attorney Docket Number | T741-10 |

[illegible]

| FOREIGN PATENT DOCUMENTS | | | | | | |
|--------------------------|-----------------------|---|------------------|---|---|----------------|
| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear | T ² |
| | | Country Code ³ ~Number ⁴ ~Kind Code ⁵ (if known) | MM-DD-YYYY | | | |
| | BM | WO00/33224 | 06-08-2000 | YUEN | | |
| | BN | WO00/54504 | 09-14-2000 | GOLDMAN | | |
| | BO | WO00/55748 | 09-21-2000 | BRUCK | | |
| | BP | WO01/24027 | 04-05-2001 | ULLMAN | | |
| | BQ | GB2348346 | 09-27-2000 | FREEMAN | | |
| | BR | GB2348530 | 10-04-2000 | DAVID | | |

Examiner
Signature

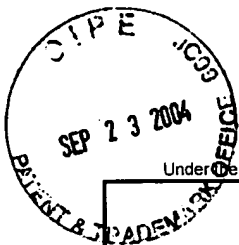
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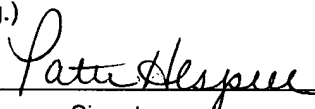
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